



Master Plan Steering Committee Meeting

3 P.M. Wednesday

July 14, 2021

MINUTES

Members Present: Carol Bush, Lauren Hadley, Barbara Maidhof, Sue Wingate, and Gary Qua

Staff Consultants Present: Carol Ogilvie and Ivy Vann

I. Approval of Minutes

The Committee reviewed the minutes of June 9, 2021.

On a motion by Sue Wingate/seconded by Carol Bush, the minutes of June 9, 2021 were approved, with all in favor.

II. Update on Outreach and Engagement

- Carol O., Ivy, and Gary reported on the June 26th outreach effort at the Swap Shop. They were there with a table and questionnaires from 9 A.M. to 12 P.M., after which Gary took them on a tour of the town, visiting several of the Town facilities as well. Carol and Ivy both felt the tour was very informative, and certainly underlined many of the responses they were seeing from the questionnaires.
- Ivy pointed out that the information collected to date is specifically for the development of the Vision section. Future public events will be to present draft chapters and receive feedback on those.

III. Review of Draft Vision Section

- Ivy had provided a draft of the Vision section based on responses from the questionnaires and the comment boards. 512 surveys were returned which, at about 25% of the total mailed, is a better than average response rate for master plans.
- The Committee discussed various specific comments made by respondents, including interest in bike lanes. Ivy stated that she will make a map that will illustrate the places people identified as needing or needing improvement to bike lanes. She also noted that it is important to think of bicycles as not just for recreation, but also for their function as a transportation mode – which needs safe bike lanes.
- Sue noted that even though people did not rank housing as a high priority, she feels it is nevertheless important if Tuftonboro is going to have young people in

town. Carol O. pointed out that even if people say it is not important to them, the Planning Board is fully within its responsibility to plan for all, and that includes addressing issues it has identified as important for the Town as a whole.

- The Committee then discussed a part of the Vision section called a Word Cloud. Ivy explained that this is a computer-generated “picture” of words that were used in comments – the more a word is used, the larger it appears. She explained that this picture does not reflect how people felt about the issue, only that it is of concern.
- The questionnaire responses also indicated quite a bit of support for maintaining the villages and keeping businesses within the villages. There are zoning techniques for that, and those will be incorporated in the recommendations.
- Carol B. asked Ivy if she was surprised by any of the responses, to which Ivy said she was not. Carol B. wondered about all the people who did not respond, and while Ivy agreed, she noted that we can only report what people told us.

IV. Other

- The Committee then discussed Old Home Days in August and having a presence there. Ivy and Carol O. can be there with a table; in this case, however, they would not be collected data as before, they would have boards to present the information collected to that point.
- The Committee discussed a first public presentation, and set October 23rd as the potential date. This is a Saturday and the hope is that it will be better attended than if it were at a Planning Board meeting. That will happen in the future, when the Board holds public hearings on the Plan. Ivy will create a postcard to announce the October event that will be mailed; also, they could be handed out at Old Home Days.

V. Next Meeting

3:00 P.M. on Wednesday, August 4, 2021.

There being no further business, Gary adjourned the meeting at 4:45 P.M.

Respectfully submitted,

Carol Ogilvie

Approved August 4, 2021